

# PROACT



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## Questions about the Cloud?

### Get answers fast with Rapid Insight

Rapid Insight is an essential one-day workshop for cloud-curious managers working in successful organisations of all shapes and sizes.

Over the course of a day, our consultants hold five engaging sessions to help your team explore:

- How cloud adoption could meet your business needs and create value
- What your customers and users expect
- How ready and motivated you are
- When cloud adoption would be successful and how you can do it

By the end of the day, you'll be clearer about whether your business should adopt cloud and, if it should, how it can do that.

Not only will your management team get the opportunity to crystallise its views, it'll also receive an indispensable cloud adoption roadmap, giving a step-by-step strategy for future action.

#### The challenge

Many organisations are keen to discover what the cloud can do, but don't know where to start.

#### The solution

A one-day workshop to give managers insight into themselves, the value cloud business models could bring and how they can make change happen.

#### Three key benefits

- Explore your appetite, motivation and readiness
- Discover the right cloud for you
- Come away with your own actionable roadmap

## Successful journeys to the cloud start here

You've heard that moving to the cloud makes organisations more cost-effective, more agile and more flexible. But will that be true for your organisation? And if so, what would that move look like? As its name suggests, our Rapid Insight workshop provides a quick way for your management team to find out.

### One day. Five ways to analyse the cloud.

Proact consultants will spend the day with your team in your own offices. Over the course of five engaging sessions, we'll introduce three key frames that will shape your cloud development strategy. Together, we'll explore what these frames mean to your organisation and also analyse cloud adoption in terms of:

- Business value
- Risk
- Costs
- Readiness
- Architectural fit

It's a proven methodology that we use to help businesses like yours think about the cloud and plan a successful adoption strategy.

We've designed it for managers of all kinds, not just IT leaders. We don't simply focus on technology – either your organisation's or the clouds'. What we focus on is the business value that the cloud could bring, the changes that could involve, and your people – their aspirations and concerns about cloud computing.

*I really enjoyed the day. The trainers were engaging and got us thinking about how things could be - as well as how they are. It helped spark a much needed conversation and the resulting strategy has proved invaluable. We're about to embark on our journey with clear sight of the road ahead.*

Chief Information Officer  
Media Agency

Take the first step on your journey towards cloud adoption  
Book your workshop today



## What to expect

Five engaging sessions packed with a blend of group and individual tasks and discussions designed to help you explore the cloud – and its possible business value – as one.

### 1. Framing the day

What's the role of IT in your organisation? What's your strategy? What are your ambitions? How complex is your environment? How dynamic? You'll also be able to examine how flexible your IT department is, how lean it is, how easily it can adapt to change, and how it can itself lead to positive change.

### 2. What drives you?

Explore what's driving cloud adoption in your business – and what could hold it back. Look at the business angle. Ask what your customers think and – how capable and ready your organisation is. Discover where the value lies.

### 3. Cloud success

Look at different types of cloud and what they might mean to your organisation, in terms of business value, risk, cost, readiness and architectural fit.

### 4. Visualising your future

What could your cloud look like? What could it help you achieve? Are there any risks, constraints or concerns?

### 5. Cloud Roadmap

Start to develop your own plan for success based on business value and risk. It will form the basis of your cloud adoption roadmap, which your lead consultant will spend another day preparing for you.



### Already started your journey? We can also help with:

- ✓ Business case development
- ✓ ROI and TCO analysis
- ✓ Cloud service provider selection
- ✓ Per service analysis of cloud fit
- ✓ Cloud provider service design and migration
- ✓ Service integration
- ✓ Cloud optimisation

## Why choose Proact?

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Information is at the heart of your business. Protecting it is at the heart of ours.

Proact is Europe's leading independent data centre and cloud services provider. Proact supplies business benefits by helping companies and authorities to reduce risk and costs, and above all to supply them with flexible, accessible and secure IT services. Proact's cloud service operations manage 70 petabytes of information. Proact has completed more than 3,500 successful projects all over the world to date.



The Proact Group has more than 720 employees and operates in 15 countries in Europe and in the USA. Proact was founded in 1994, and its parent company Proact IT Group AB (publ) has been listed on Nasdaq Stockholm under the symbol PACT since 1999.



For more information about BCA Rapid Insight, to book a workshop, or if you simply wish to know more about Proact's activities please visit us at [www.proact.eu](http://www.proact.eu)

